Company name: DAIICHI SANKYO COMPANY, LIMITED

Representative: Joji Nakayama, President and CEO

(Code no.: 4568, First Section, Tokyo, Osaka and Nagoya Stock Exchanges)

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Notice of Daiichi Sankyo Organizational Restructuring to be Effective October 1, 2010

Tokyo, Japan (**August 27, 2010**) – Daiichi Sankyo Company, Limited today announced plans for organizational restructuring to be effective as of October 1.

- 1. Overview of organizational restructuring
 - 1) Daiichi Sankyo Espha Co., Ltd.

Sales Marketing Division

- (1) Creation of Sales Planning Department
 - The newly created Sales Planning Department will consolidate the roles of promotion planning. Accordingly, Marketing Departments I and II will be phased out.
- (2) Creation of East Japan Sales Promotion Department and West Japan Promotion Department
 - The East Japan Sales Promotion Department and West Japan Promotion Department will be created to consolidate and oversee the east and west Japan sales and marketing areas.

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